

ART ADVISORY 201 - Module 4

Learning Objective

Upon completing this module, you will have gained a detailed insight into the many facets of the art acquisition process and your role in each: whether at a gallery, at auction, at an art fair or online.

Key Points

1. How one assesses art from a value perspective
2. Due diligence - before and after purchasing a work of art
3. The acquisition process - auction, gallery, private sales
4. How to navigate an art fair
5. Enhancing your client's collection
6. When you don't know and need external advice